**Idea Emart**

**Goal**:

Provide UofT students with a network that’s more simple, functional and has social factor in it.

**Ideas for the site:**

* Allow user to do the linking of product for reputation
* Reputation and badges for user to demonstrate they are trust worthy
* Allow broker to introduce a item with higher price
* Video showing the product
* Allow user to see the market price using database
* Allow each individual to own a store
* News feeding for stores
* Limited structure of the poster
* Picture view, magical table view, map view, store view
* Each company get 3 item slots and sell them for money
* Allow user to purchase store decoration on the store view
* A forum to ask questions about where to find things
* A social network to show off what you got
* Commentator for online fashion show
* Follow someone’s taste and purchase what they have.
* A journal writing site for fashion people
* Real time auction online with auction room
* Selling private listing for different company with monthly charge
* Secure checking out with middle security checking man.
* Allow user to make offer with a listing (trading)
* spam all listing sites, phone all users, and advertising
* button of LIKE, REMIND ME, MAKE OFFER, SUBSCRIBE TO STORE.
* Each subscribe to store gets suggestion on news feed and discount details
* Each item should allow user to comment
* Vertical roll of style like taobao
* Target UofT student first
* Cheap shipping like taobao or secure exchange place or the fast shipping
* Time stamp on each poster: New, 1 month, 2 month…
* Allow manufacture selling, so if 1000 people buy it, it will be cheaper price